

PORTFOLIO



CORPORATE UNIFORM • MERCHANDISE • GIFT ITEM

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Our Work

•CORPORATE UNIFORM



PROJECT:
Head-to-Toe Corporate Wear Supply for AirAsia Pilots

CLIENT:
AirAsia X, AirAsia Berhad.

B.M.O Tradisional (M) Sdn. Bhd. was entrusted with the full production and supply of head-to-toe corporate wear for AirAsia's pilot division. The scope of work included tailored pilot shirts, trousers, formal jackets, custom peak caps, leather shoes, and accessories, all aligned with the airline's corporate identity and functional requirements.

Our team provided end-to-end service from design consultation and fabric selection to production and delivery ensuring every piece met AirAsia's branding, quality, and comfort standards.

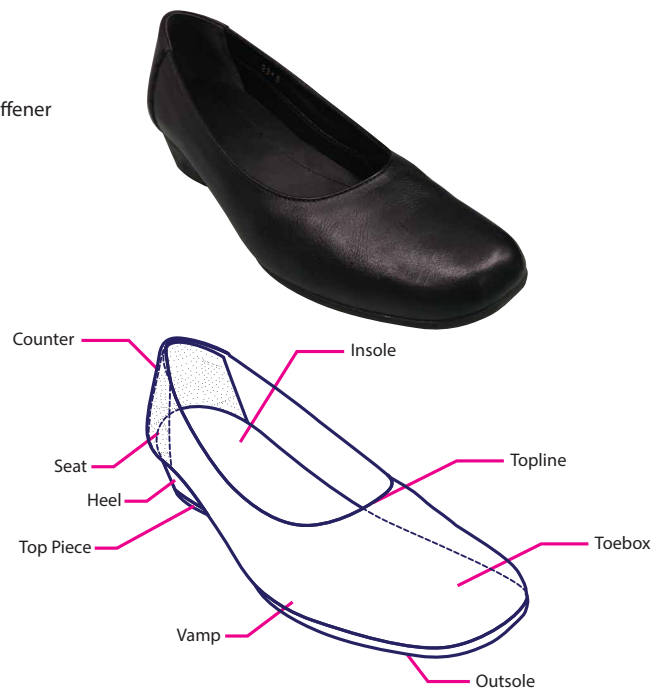
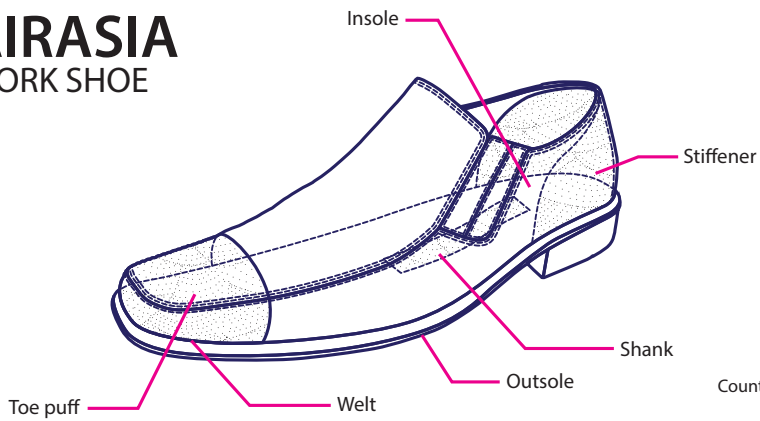
This project reflects our capability in delivering professional, coordinated uniform solutions for high-profile clients in the aviation industry.



PILOT PEAK CAP
with Metallic Laurel Decorative



AIRASIA WORK SHOE



Material : Leather is REACH compliant leather. (no contraband material, heavy metal and Thermoplastic rubber sole with one year warranty.)

Construction : Cemented, Italian Polyurethane adhesive with German hardener.
All the product are EU standard.



CLIENT:
AirAsia

A pair of black leather sneakers with a thick sole, shown from a side profile. The shoes are positioned side-by-side, with the left shoe in the foreground and the right shoe slightly behind it. The leather has a smooth, slightly glossy finish. The sole is thick and black, with a textured pattern on the bottom. The laces are black and tied in a simple knot. The background is plain white.

A pair of black leather sneakers with a thick sole, shown from a side profile against a white background. The sneakers have a classic design with laces and a small logo on the side.

- Durable, anti-slip rubber sole for superior grip
- PU-coated leather upper for water and oil resistance
- Steel toe cap for enhanced protection
- Breathable and cushioned inner lining for comfort during long hours

Sleek, all-black finish to match AirAsia's corporate identity

This project reflected our ability to combine functional safety with tailored design aesthetics, aligning with AirAsia's operational requirements and brand standards. Delivery was completed on schedule, and the footwear remains a benchmark for safety wear excellence in the aviation industry.



Labelling Sticker Place at
Left & Right Sides Shoe Box

Anti-dust
Wrap Paper

Labelling Sticker Place at
Left & Right Sides Shoe Box



PROJECT:
Ground Services Uniform

CLIENT:
Ground Service GTR

B.M.O Tradisional (M) Sdn. Bhd. was entrusted with the design, production, and supply of comprehensive ground service uniforms for GTR frontline operations. Our role involved delivering high-performance attire that reflects the airline's strong brand identity while ensuring comfort, durability, and functionality for daily operations.

Male Uniform Set:

- Tailored Sport Jacket
- Coordinated Black Trousers
- Long Sleeve Shirt (Manager) or Round Neck Microfiber T-shirt (Service Staff)

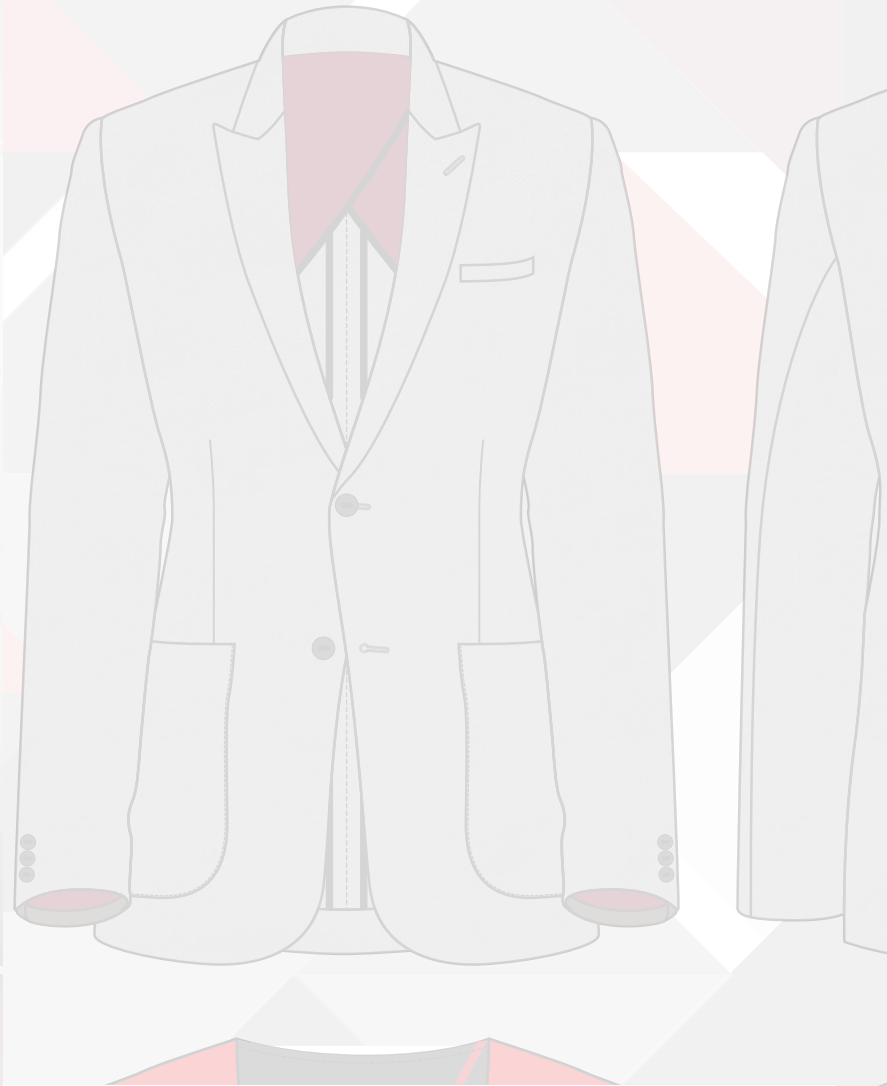
Female Uniform Set:

- Fitted Red Jacket
- Round Neck Microfiber T-shirt
- Matching Skirt and/or Trousers
- Printed Fabric Head Scarf (for hijab wearers)
- Printed Fabric Neck Scarf (non-hijab option)



Designed with both practicality and aesthetic appeal in mind, these uniforms are crafted from breathable, easy-care fabrics suited for Malaysia's climate and the dynamic nature of airport ground services. The project showcased our ability to merge corporate identity with versatile design, upholding brand consistency across diverse operational roles.





TURNING IDEAS INTO ATTIRE.

From Design Mockups to Final Garments

Corporate Uniform Design: From Concept to Completion

We offer a complete corporate uniform solution — from design conceptualization and mockup to the final product. Our process begins with understanding your brand identity, work environment, and functional needs. Our design team then develops customized uniform concepts, presenting clear mockups for visualization and approval.

Once the design is finalized, we move to material selection, sampling, and production ensuring quality, comfort, and durability at every stage. Whether it's for frontline staff, office personnel, or special events, we deliver uniforms that align with your corporate image while providing a professional and polished look.

Backed by hands-on experience at every stage, we bring your uniform vision to life from concept to completion.

We make uniforms that work as hard as your team does stylish, functional, and consistent with your corporate identity.



PROJECT:
Cabin Crew Handbag

CLIENT:
AirAsia

We were entrusted with the design and supply of exclusive cabin crew handbags for AirAsia, crafted to meet both aesthetic and functional needs of inflight personnel. The sling-style handbag features high-quality PU leather for a polished, durable finish, paired with a metal chain strap and padded shoulder detail for added comfort. The design is elevated with a custom metal flap lock, embossed with the AirAsia logo for a sleek branded touch. This project reflects our commitment to combining elegance, practicality, and brand identity in every product delivered

POSITIONALS
(FOR ILLUSTRATION PURPOSES ONLY)



OPTION 1



OPTION 2

DESIGN & PROPOSED BY.

BMO
SINCE 1980
BMO MERCHANDISE

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TOP OPEN FLAP



TOP CLOSE FLAP

REMARK (COMPARTMENT)
RECOMMENDATION BY
FACTORY

- A. TABLET COMPARTMENT
- B. HANDPHONE COMPARTMENT
- C. TOILETRIES COMPARTMENT
- D. WALLET
- E. PENS COMPARTMENT

LOGO APPLIQUE / DETAILING

Metal Emblem

Option 1



Option 2



MAIN FLAP

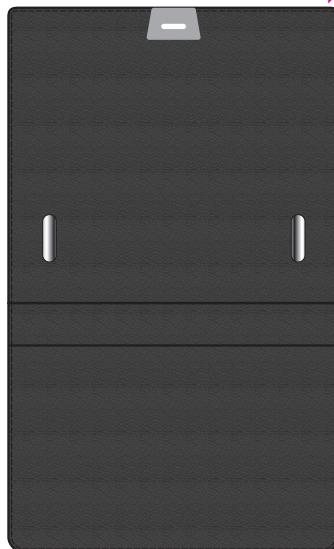


2nd FLAP



FRONT OPEN MAIN FLAP

MAIN FLAP

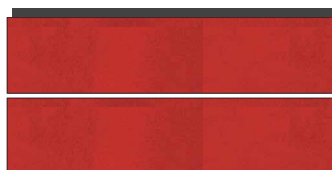


2nd FLAP

FRONT OPEN MAIN AND 2nd FLAP



SIDE



BOTTOM



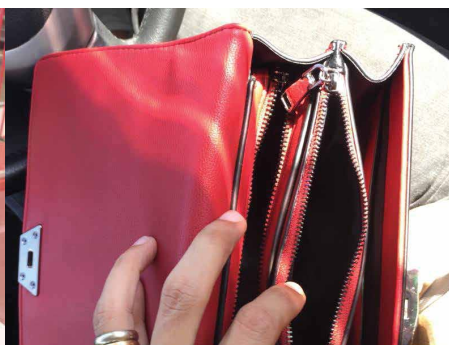
STRAP PADDING SLEEVE

strap length
: 43 inches

CABIN CREW HANDBAG / DRAWING 01

AIRASIA UNIFORM DECK 2018

SKU CODE	TBC	DEPT	CABIN CREW	LOGO	HOT STAMPING ON LEATHER	ACCESSORIES	
STYLE	SLING HANDBAG	FABRIC / GSM	NA			• STAINLESS FINISHED CHAIN STRAP • STAINLESS FINISHED 'D' BUCKLE FOR STRAP HOLDER	
GENDER	FEMALE	MATERIAL	PU LEATHER	THREAD COLOR	MATCHING	• STAINLESS FINISHED PUSH LOCK BUTTON WITH RELEASE	
SIZE	NA	COLOR	BLACK/RED	STITCH COUNT	1 IN : 8 STITCH	• POLYBAG	





PROJECT:
Dare to Dream Round Neck Shirt

CLIENT:
AirAsia

We developed and supplied a custom short sleeve round neck shirt tailored specifically for AirAsia. The design features camouflage sublimation trimming that adds a dynamic and modern touch to the overall look. The shirt is branded with a printed AirAsia logo on the left chest, reinforcing corporate identity, while the bold "Dare to Dream" tagline is prominently printed on the back—reflecting the brand's inspiring spirit. This project showcases our expertise in delivering apparel that combines comfort, functionality, and strong brand alignment.



PROJECT:
RedSafe Corporate Shirt

CLIENT:
RedSafe AirAsia

We proudly designed and produced the Red Safe Corporate Shirt for AirAsia, reflecting the brand's strong commitment to safety, professionalism, and identity. This short-sleeve button-up shirt is crafted from a comfortable cotton-blend fabric, combining a bold red and grey color scheme with dynamic trimming for a standout look.

The design features six precision embroidered logos, placed strategically across the shirt to highlight the corporate branding and safety message. The overall look is clean, structured, and modern—providing both comfort and a steady, authoritative appearance for the wearer. This project demonstrates our ability to translate brand values into wearable identity.





PROJECT:
Custom Varsity Jacket

CLIENT:
AirAsia Allstars

We designed and delivered the AirAsia Allstars Custom Varsity Jacket, a standout piece that blends casual comfort with brand identity. Crafted from durable nylon fabric with full inner lining and padding, the jacket offers both style and functionality ideal for everyday wear by the Allstars team.

The design features a bold red body with contrasting white sleeves, accented by red-and-white striped ribbed collar, cuffs, and waistband. A classic snap button closure enhances the jacket's athletic vibe, while printed "I'M A WORLD CHAMPION" on the back and signature AirAsia branding amplifies the message of pride and unity.

This varsity jacket reflects AirAsia's dynamic culture and team spirit, providing a versatile and comfortable outerwear option that resonates with its youthful, energetic identity.

PROJECT:
Frontline Service Corporate Uniform

CLIENT:
Tune Insurance

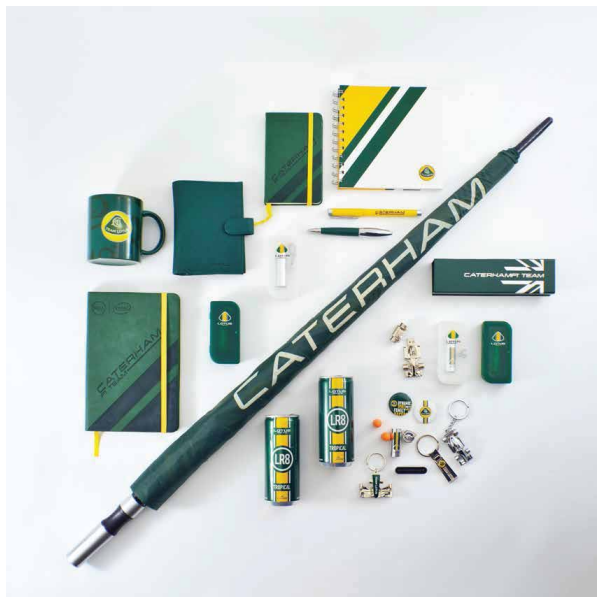
This custom-designed Tune Insurance corporate uniform was created for the frontline team—balancing professionalism with all-day comfort. Tailored from a breathable cotton-blend fabric, the uniform ensures ease of movement and comfort during extended hours of service.

The design features a bold red base with clean white side panels, giving a crisp and modern look that aligns with Tune Insurance's brand identity. The short sleeve, button-down style provides a polished appearance while remaining practical for daily operations. The embroidered Tune logo and website detail reinforce brand visibility in every customer interaction.

Designed to represent trust, energy, and approachability, this uniform supports the team's presence with both style and functionality.



**Caterham Teamwear & Merchandise Project
From Concept to Execution**

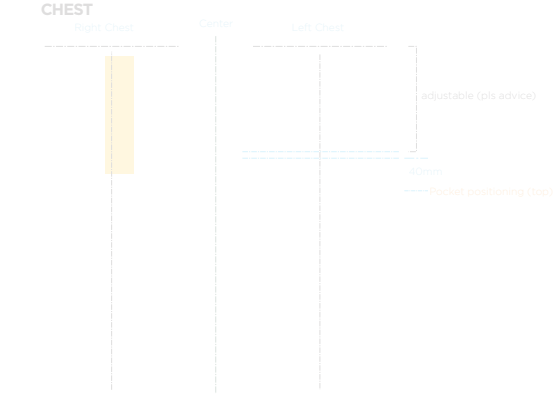


We had the opportunity to lead the full design and development for the Caterham teamwear and merchandise line — delivering a cohesive brand experience across apparel and lifestyle items.

From the initial concept and moodboard to final mockups and production, our team crafted a unified visual identity that reflects Caterham's bold spirit. The collection includes custom-designed shirts, polos, cargo pants, gilets, and all-weather jackets, along with a range of premium merchandise such as:

Teamwear caps • Round-neck t-shirts • Notebooks & planners • Umbrellas • Mugs, pens & button badges • Tumblers & USB drives • Branded ear plugs • Travel bags & accessories • Keychain

Each item was carefully designed to ensure functionality, comfort, and brand consistency. The result is a distinctive collection that reinforces team pride and elevates the Caterham identity — whether on track, at events, or in the office.



POSITIONALS
(FOR ILLUSTRATION PURPOSES ONLY)

PROJECT:
Team Wear Shirt & Cargo Pants

CLIENT:
Lotus Team

This custom uniform set was developed for the Lotus team, featuring a short-sleeve shirt and matching cargo pants. Made from a breathable cotton blend fabric, the design ensures comfort and durability for active wear. The shirt is styled with yellow contrast panels, decorative white piping trims, and precision-embroidered Lotus branding on the chest. Paired with utility cargo pants that include practical pockets and logo detailing, the full set reflects both team identity and professional functionality.



PROJECT:
Caterham Team Polo Shirt

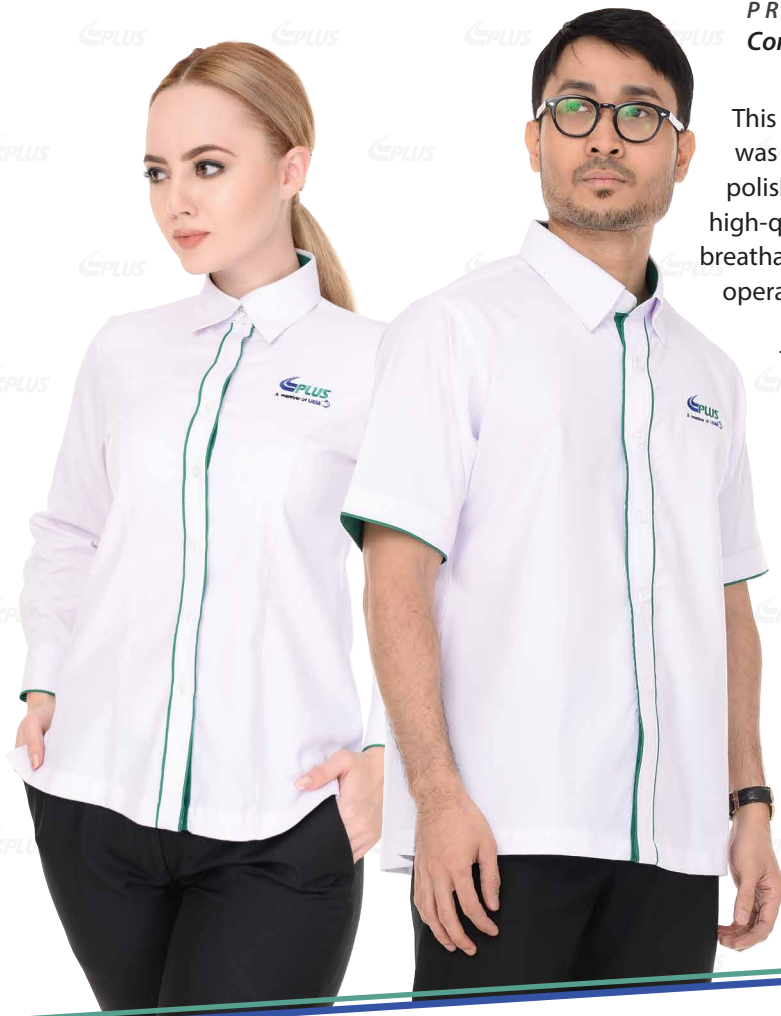
CLIENT:
F1 Caterham Team & Lotus Team

This custom Caterham polo shirt was designed as a versatile piece for both official team wear and fan merchandise. Crafted from premium Lacoste cotton fabric, it offers a breathable yet structured feel—perfect for long hours at the track or casual wear.

The design features bold vertical stripes in signature Caterham yellow and white, adding movement and visual identity to the deep green base. The front is detailed with the "20" racing number and Caterham team logo, while the back showcases a prominent "CATERHAM 20" print that embodies the spirit of speed and legacy. Subtle sleeve prints and collar striping complete the motorsport aesthetic.

Whether worn by pit crew, drivers, or loyal fans, this polo shirt delivers a cohesive and professional team look while serving as a collectible merchandise item that fans can wear with pride.





PROJECT:
Corporate Shirt

CLIENT:
Plus Expressways

This custom-designed uniform for PLUS Expressways was developed to balance functionality, comfort, and a polished corporate appearance. Made from a high-quality viscose and cotton blend, the material offers breathability, softness, and durability—suitable for daily operational wear.

The design features clean piping details and a concealed button placket for a sleek and professional look. A single spot embroidery adds subtle branding without overwhelming the design. The men's version comes with short sleeves for ease of movement in active roles, while the women's version includes long sleeves with tailored cuffs to maintain a smart silhouette.

Engineered for both performance and presentation, this uniform reflects the PLUS brand's identity while ensuring all-day comfort for frontline staff.

PROJECT:
R&R Staff Uniform

CLIENT:
Plus Expressways

This uniform was specially developed for PLUS Expressways' Rest & Relaxation (R&R) staff, combining practicality with a clean and coordinated look. Constructed from a breathable cotton blend fabric, it offers durability and comfort for long working hours in dynamic environments.

The uniform features a modern design with blue and white color trimming, complemented by a distinctive green accent hidden inside the cuff—adding a subtle touch of brand identity. It includes a hidden button placket for a neat front finish and one spot embroidery for company branding.

The men's version is styled with short sleeves for ease of movement, while the women's version includes long sleeves with tailored cuffs for a more formal, polished fit. Designed with attention to detail and functionality, this uniform ensures a professional appearance while supporting staff comfort throughout the day.



PROJECT:
Corporate Uniform

CLIENT:
Bank Simpanan Nasional

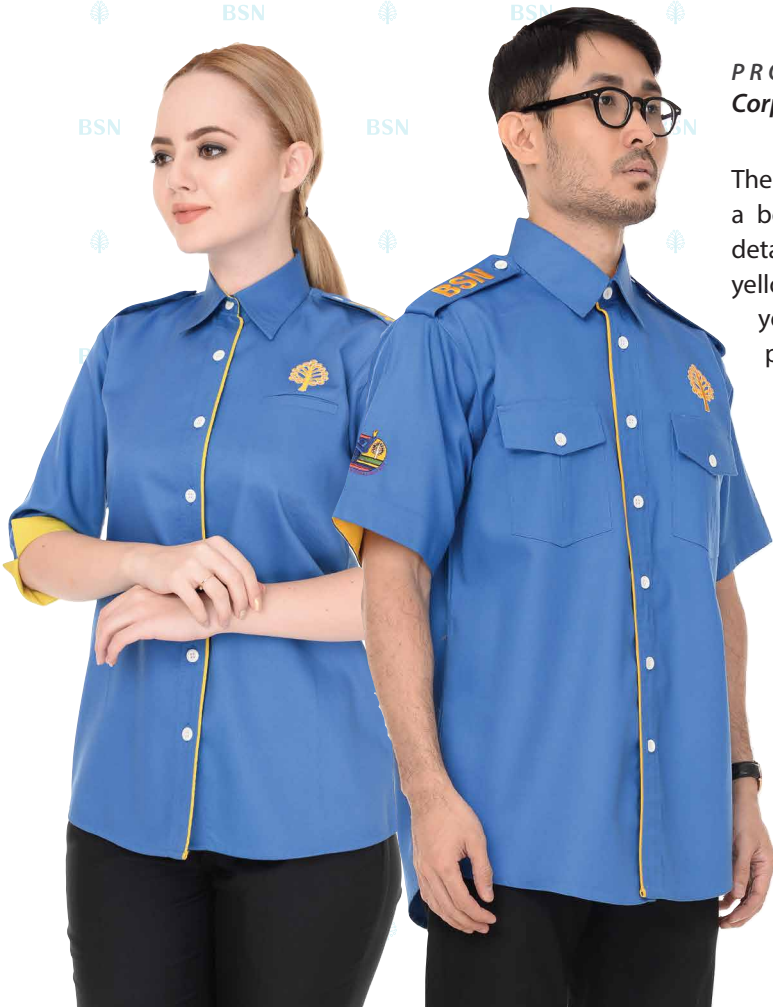
The Bank Simpanan Nasional corporate uniform is designed with two flap chest patch pockets, epaulet detailing, and a bottom curve hem for a clean, tailored silhouette. Crafted in a blue and light grey fabric combination, the uniform is accented with yellow-gold piping and features six spot embroidery placements, blending functionality with a strong and professional brand presence.



PROJECT:
Corporate Uniform

CLIENT:
Bank Simpanan Nasional

The Bank Simpanan Nasional corporate uniform features a bold design with two chest patch pockets, epaulet detailing, and a striking blue fabric contrasted by yellowish gold accents. Enhanced with matching yellow-gold piping and four spot embroidery placements, the uniform reflects the bank's identity while offering a smart, professional appearance.





PROJECT:
Corporate Uniform

CLIENT:
Suruhanjaya Syarikat Malaysia

The Suruhanjaya Syarikat Malaysia (SSM) corporate uniform, designed for this esteemed government statutory body, is crafted from premium double yarn blue fabric for enhanced comfort and durability. It features refined white handstitch detailing and navy blue trimming along the placket, collar edges, sleeves, and long sleeve cuffs—presenting a polished and professional image that reflects the authority and integrity of the organization.

PROJECT:
Corporate Uniform

CLIENT:
Seri Pajam Developer

This custom corporate uniform was tailored for Seri Pajam Developer, a trusted and well-established property developer known for its quality and reputation. Made from premium double yarn dark grey fabric, the uniform offers both durability and comfort. It features striking orange trimming for a bold contrast, three spot embroidery placements for brand visibility, and a refined design with long sleeves, cuffed ends, and a hidden left chest pocket—specifically tailored for the men's version to ensure a smart, functional look in professional settings.





PROJECT:
Corporate Uniform

CLIENT:
Bursa Malaysia

We are proud to have tailored and supplied the official corporate uniform for Bursa Malaysia, designed to reflect both professionalism and corporate identity. The uniform is crafted from high-quality Oxford fabric in a light blue tone, offering a clean and polished look suitable for daily corporate wear.

Key design features include contrasting buttonhole stitching, using dark blue and red thread, adding subtle yet distinctive detailing. Light grey, silver-like embroidery of the Bursa Malaysia logo placed at two strategic positions, enhancing brand visibility.

Long sleeves with cuffed ends for both men's and women's versions, suitable for formal settings. A curved hemline provides a clean silhouette, while dart shaping in the women's shirt ensures a flattering and structured fit.

This tailored uniform not only ensures comfort and function but also upholds the formal image of Bursa Malaysia, making it a strong representation of the brand's values and presence.

PROJECT:
Corporate Uniform

CLIENT:
**Malaysia Investment
Development Authority**

We are honored to have tailored and supplied the official corporate uniform for the Malaysia Investment Development Authority (MIDA), designed to reflect the agency's dynamic and authoritative presence.

This uniform is crafted from premium viscose fabric, chosen for its breathability, comfort, and elegant drape—ideal for professional, long-hour wear. The bold red base color is complemented by dark grey trimming along both side panels and underarms, creating a sleek and modern silhouette.

Additional design elements include long sleeves with dark grey cuffs and a matching dark grey collar for a sharp, professional finish. Dual-position embroidery featuring the MIDA logo neatly placed on the left chest and the back yoke to ensure strong brand visibility from both front and rear views.

This custom uniform successfully balances comfort, functionality, and corporate identity, making it a fitting representation of MIDA's role as a leading government investment body.



PROJECT:
Traditional Attire

CLIENT:
Tabung Haji

In conjunction with the Maal Hijrah celebration, we are proud to have tailored and supplied the traditional Baju Melayu and songket set for Tabung Haji, reflecting cultural heritage with refined craftsmanship.

The Baju Melayu is designed in a classic pesak style with a traditional cekak musang collar featuring five signature buttons. It includes three functional patch pockets on the front, combining practicality with timeless design. The regular-cut trousers come with two side pockets, providing both comfort and utility for formal occasions.

Paired with premium songket, this ensemble highlights tradition, identity, and dignity—perfectly suited for Tabung Haji's esteemed event and representation.

PROJECT:
Chef Uniform

CLIENT:
Tabung Haji

Crafted with comfort and professionalism in mind, the Tabung Haji Chef Uniform is tailored from premium viscose fabric for a soft, breathable feel—ideal for long hours in the kitchen. Designed with clean lines and a classic fit, it features two-point embroidery details: the iconic Tabung Haji insignia is elegantly placed on the left chest and back yoke, offering both identity and distinction. Durable, lightweight, and easy to maintain, this chef uniform ensures functionality without compromising style—perfect for culinary professionals serving with excellence.



PROJECT:
**Corporate Ball Pen, Premium Gift Roller Pen
And File Folder.**

CLIENT:
**SIRIM SST &
SIRIM STV**

We proudly supplied SIRIM SST with a comprehensive range of branded corporate merchandise, tailored for both daily use and premium gifting. The project featured:

Corporate Ball Pen

A sleek and practical ball pen designed with 1-spot color logo printing, perfect for reinforcing corporate identity in day-to-day operations.

Exclusive Roller Pen Gift Set

A premium roller pen engraved with the SIRIM logo via laser engraving, paired with a matching box printed with 1-color logo. This gift set combines elegance and brand presence, ideal for high-level engagements.

Custom File Folder

A professionally crafted file folder made from durable art card, featuring a 1-pocket interior design. The folder is printed with the SIRIM STV logo and showcases full-color printing inside and out, offering a polished and professional look for document handling and presentations.

This complete set reflects SIRIM's commitment to quality, professionalism, and brand consistency across all corporate materials.





PROJECT:
Corporate Merchandise & Apparel Supply

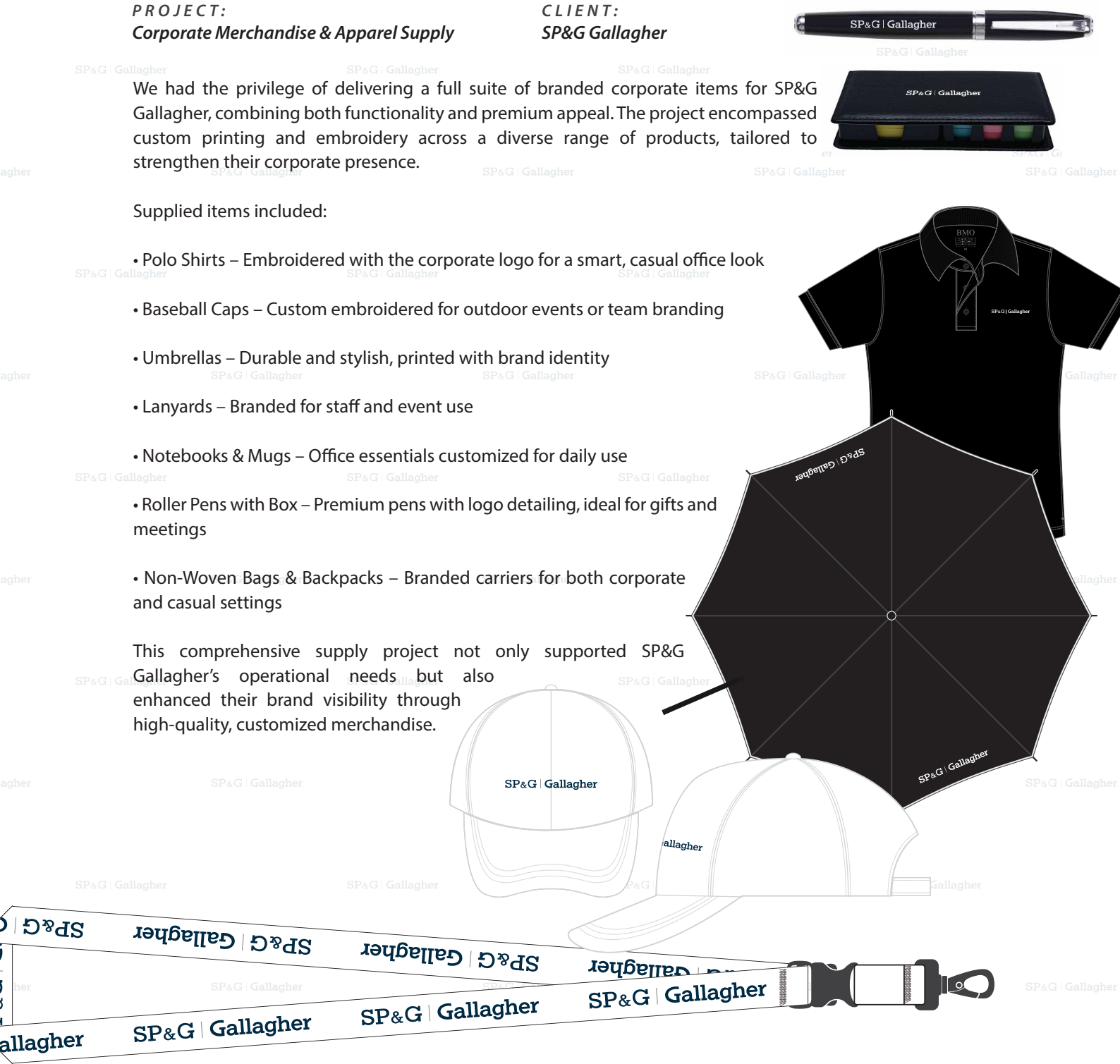
CLIENT:
SP&G Gallagher

We had the privilege of delivering a full suite of branded corporate items for SP&G Gallagher, combining both functionality and premium appeal. The project encompassed custom printing and embroidery across a diverse range of products, tailored to strengthen their corporate presence.

Supplied items included:

- Polo Shirts – Embroidered with the corporate logo for a smart, casual office look
- Baseball Caps – Custom embroidered for outdoor events or team branding
- Umbrellas – Durable and stylish, printed with brand identity
- Lanyards – Branded for staff and event use
- Notebooks & Mugs – Office essentials customized for daily use
- Roller Pens with Box – Premium pens with logo detailing, ideal for gifts and meetings
- Non-Woven Bags & Backpacks – Branded carriers for both corporate and casual settings

This comprehensive supply project not only supported SP&G Gallagher's operational needs but also enhanced their brand visibility through high-quality, customized merchandise.



PROJECT:
Corporate Merchandise & Apparel Supply

CLIENT:
AirAsia Cargo

BMO Tradisional has delivered a range of custom corporate merchandise and branded apparel tailored to their identity. Our scope included the supply of embroidered polo shirts, printed round neck and raglan tees, as well as functional items such as string bags and lanyards.

Each lanyard featured a printed design and was paired with a PU ID card holder embossed with the AirAsia Cargo logo. We also incorporated a custom rubberized Cargo logo for added brand distinction. This project reflects our commitment to providing cohesive, high-quality merchandise that supports brand visibility and team unity.

